



**TO CHAMPION
THE CATHOLIC CHURCH**

A TRADITION OF SERVICE

Built on a tradition of listening to customers, understanding the challenges facing the Catholic church, and developing creative solutions to address those challenges, OSV continues to focus on its central mission: *To Champion the Catholic Church.*

Our Sunday Visitor, now known as OSV, is the largest Catholic publishing company in the U.S., serving parishes and dioceses nationwide. OSV employees all over the country are called to serve.

OSV continues to publish the weekly Catholic newspaper, Our Sunday Visitor, along with periodicals for priests, deacons, kids, and hundreds of Catholic books, pamphlets, and other printed material every year designed to accompany Catholics on their faith journey.

OSV's full line of curriculum and sacrament preparation products help educate and engage children and youth in the faith and helping them grow in their relationship with Christ.

From traditional offering envelopes to other products like Increased Offertory Programs, Capital Campaigns, and Diocesan Appeals, OSV helps dioceses keep financially fit, and raise funds that help support thousands of individual missions.

Consulting services such as OSV Leadership Training and Development provide a strong foundation that helps strengthen the parish community even more." Advanced products such as Online Giving, OSV Church Manager, and websites are more examples of products designed to help parishes and dioceses engage and connect with parishioners no matter where they are.



All this is possible because of the dedication of the hundreds of OSV employees who, like founder Fr. John Francis Noll, are industrious, innovative, and put the needs of others first. Through this philosophy of servant leadership, combined with best-in-class customer service, state-of-the-art technology, and first-class content, OSV will continue its long tradition of service to the Church and her people.

Servant Leadership

Serving 8 to 10 million Catholics throughout the United States every year.

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OSV's capabilities in production are unparalleled in the Church.

Our history of innovation and adoption of the latest technologies has allowed our team to provide the best resources to parishes and individuals across the nation combined with outstanding customer satisfaction.

KYLE HAMILTON
CHIEF EXECUTIVE OFFICER

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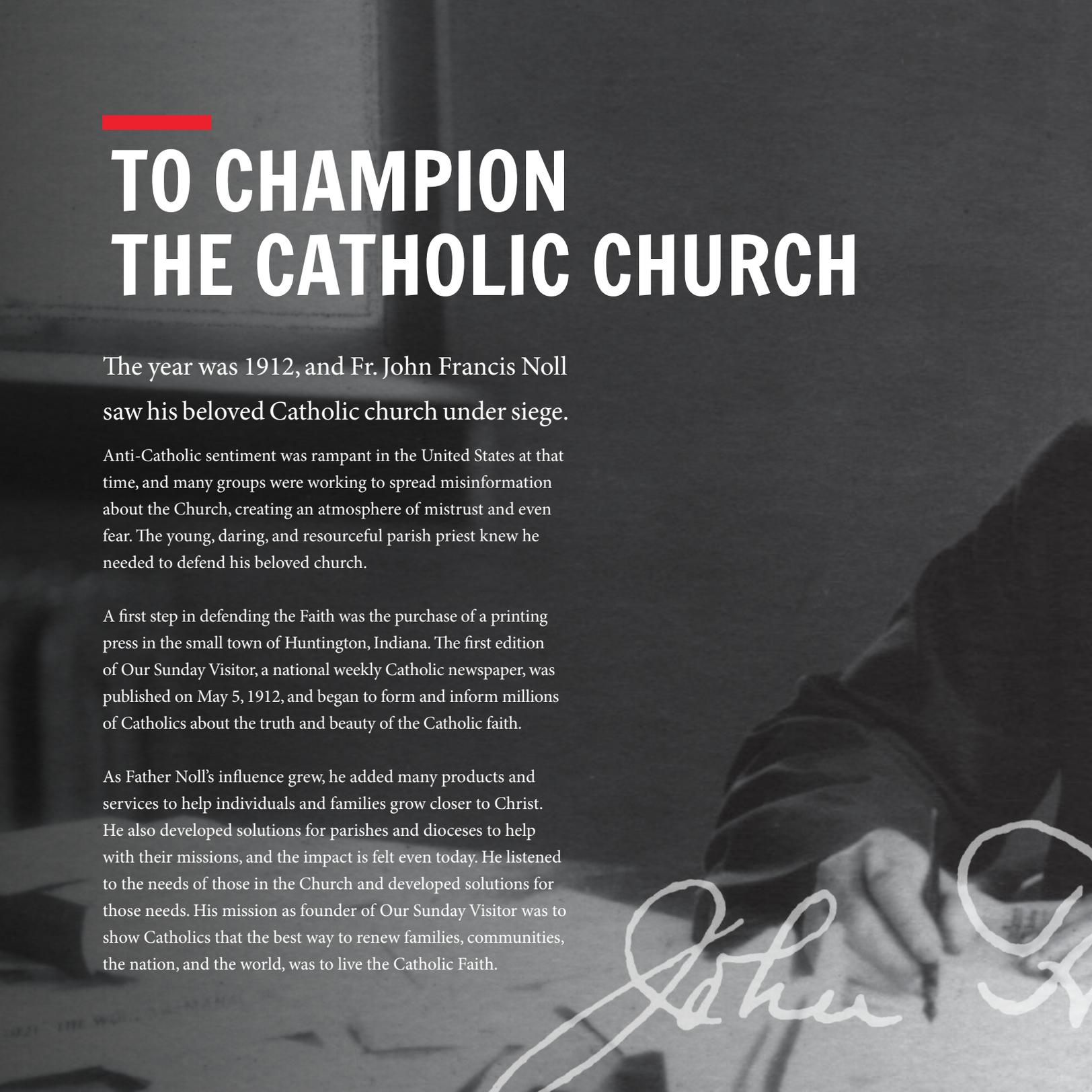
TO CHAMPION THE CATHOLIC CHURCH

The year was 1912, and Fr. John Francis Noll saw his beloved Catholic church under siege.

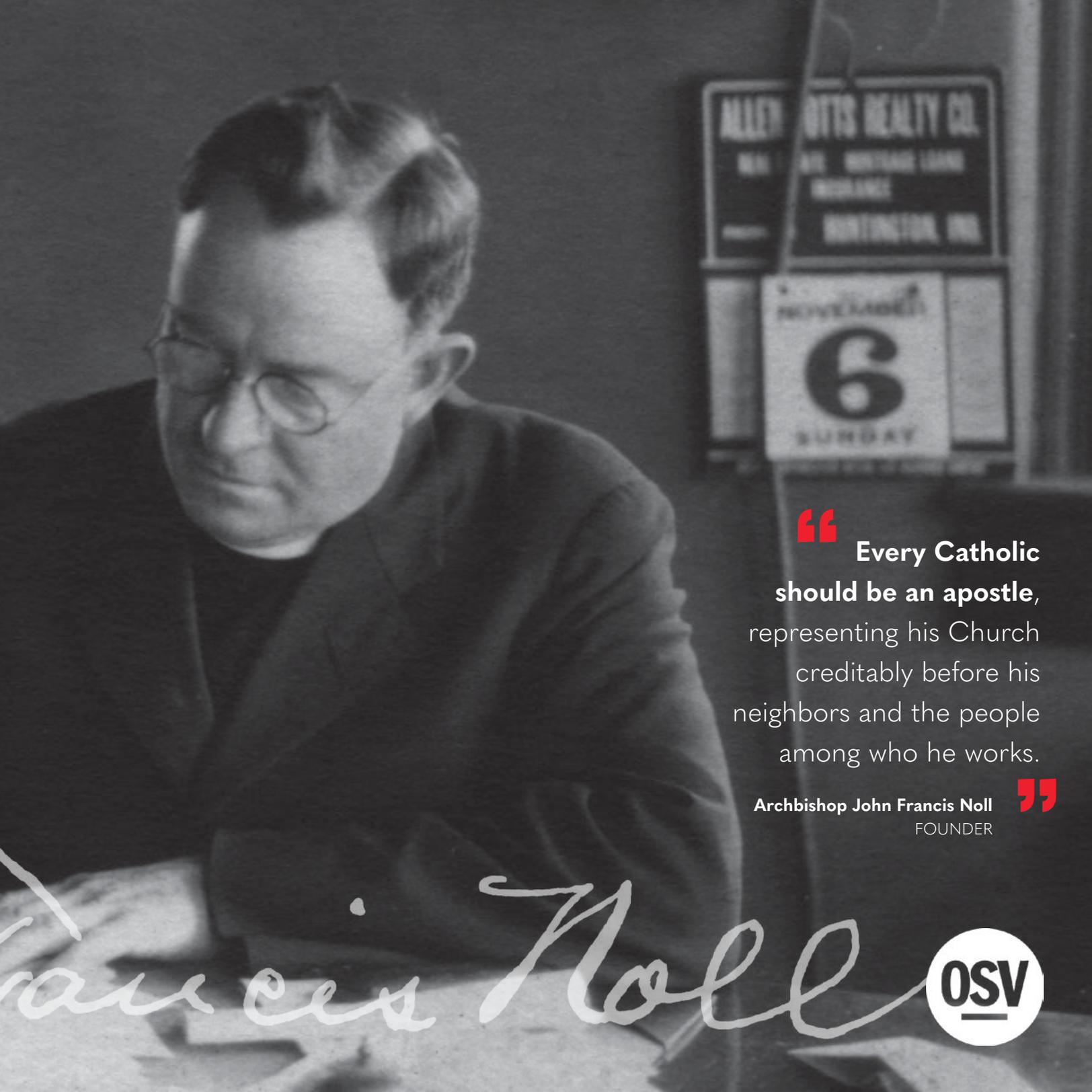
Anti-Catholic sentiment was rampant in the United States at that time, and many groups were working to spread misinformation about the Church, creating an atmosphere of mistrust and even fear. The young, daring, and resourceful parish priest knew he needed to defend his beloved church.

A first step in defending the Faith was the purchase of a printing press in the small town of Huntington, Indiana. The first edition of Our Sunday Visitor, a national weekly Catholic newspaper, was published on May 5, 1912, and began to form and inform millions of Catholics about the truth and beauty of the Catholic faith.

As Father Noll's influence grew, he added many products and services to help individuals and families grow closer to Christ. He also developed solutions for parishes and dioceses to help with their missions, and the impact is felt even today. He listened to the needs of those in the Church and developed solutions for those needs. His mission as founder of Our Sunday Visitor was to show Catholics that the best way to renew families, communities, the nation, and the world, was to live the Catholic Faith.



John



“ **Every Catholic should be an apostle,** representing his Church creditably before his neighbors and the people among who he works.

Archbishop John Francis Noll
FOUNDER ”

Francis Noll



LIVING THE MISSION

OSV's mission is to help Catholics fulfill their calling to discipleship, strengthen their relationship with Christ, deepen their commitment to the Church, and contribute to its growth and vitality in the world.

Everything we do is measured against our core values, which were also the watchwords of our founder: to imitate Christ, to be faithful to the Catholic Church and its teachings, and to base all our behavior on the two great commandments: love of God and love of neighbor.

SUNDAY
VISITOR

OUR
SUNDAY
VISITOR

OSV /PARISH SERVICES

A complete array of solutions that support strengthening the financial health of the parish and the diocese so each community can fulfill their mission.

Increased Offertory Program

Capital Campaign

Diocesan Appeals

Online Giving

Collection Envelopes

Training and Consulting Services



OSV /DIGITAL SOLUTIONS

Designed for today's parishioner and developed to be simple and effective for all users, digital solutions use the latest technology to provide more support for our Catholic community.

Church Manager

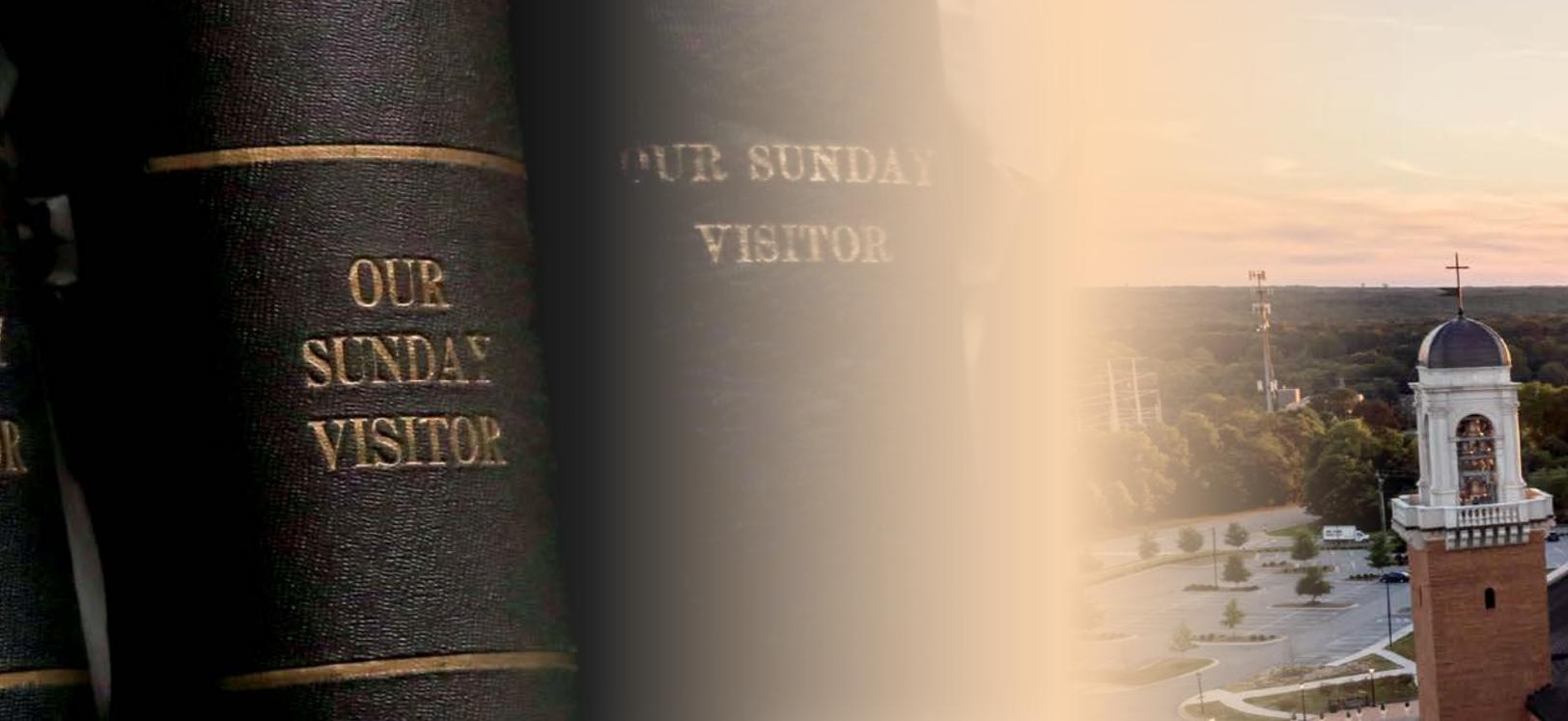
Online Giving

Parish Websites

Form Maker

Online Curriculum and Faith Formation Products





/CONSULTING SERVICES

Parish and diocesan staff are tasked with doing more and more. OSV consulting services can alleviate many of the challenges they face and assist with plans that help the parish move forward in many new ways.

Parish Vision Plan

Change Management Training

Team Communication Training

**Conflict Resolution
Skill Development**



/CURRICULUM PROGRAMS

Designed by experts in theology, education, and child psychology, OSV Curriculum engages and educates children in the Faith and creates an encounter with Christ.

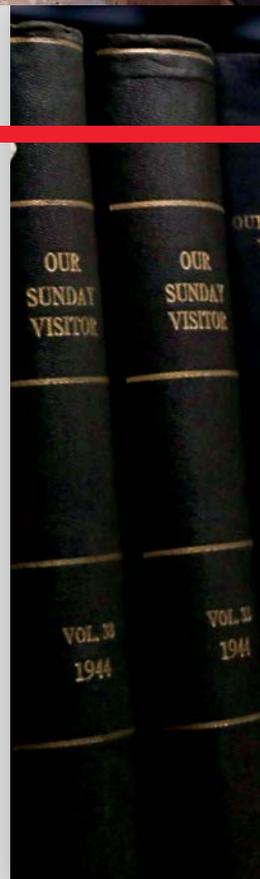
Alive in Christ:
Young Adolescent Faith Guidebooks

Alive in Christ:
Grades 1 - 8

Allelu!:
Ages 3 - Kindergarten

Encounter with Christ:
Sacrament Preparation

Vacation Bible School





/PUBLISHING

We produce hundreds of books to help individuals grow in their faith, as well as regular periodicals.

Our Sunday Visitor:
weekly news and commentary

The Priest:
monthly magazine for priests

The Deacon:
bi-monthly magazine for deacons

OSV Kids:
monthly magazine for kids and families

Books available at
orderOSV.com
& other retailers nationwide

**Pamphlets, Programs
& Custom Services**



/PRINTING + DESIGN

Customization for individual needs using state-of-the-art design services and our in-house printing production.

Custom Envelope Design
Advanced Printing Production
Warehousing Services

/ONLINE STORE

Everything you find on orderOSV.com was carefully produced or chosen to help you grow.

Books • Gifts • Custom Products
Strategic Partnerships • Mission-Driven



A MISSION FOR THE CHURCH

Archbishop Noll's loyalty to, and love for, the Catholic Church, his eagerness to use his ability to engage the culture of his time, and his deep desire to create a laity well-educated in the Faith, marked his ministry as priest and bishop.

He confirmed 133,000 people and ordained 500 priests in his diocese. He played a central role in founding the Catholic Press Association and the United States Conference of Catholic Bishops. He helped launch NBC radio's Catholic Hour with Fulton J. Sheen. And he was instrumental in raising funds for the completion of the National Shrine of the Immaculate Conception in Washington, D.C.

Today OSV renews its commitment to the vision of Archbishop Noll by service to the Church, its parishes, priests and people.



The OSV Institute for Catholic Innovation is a prime example of living the mission. The Institute seeks to champion the Catholic Church by inspiring and encouraging innovative and effective Church-related programs and activities that help Catholics fulfill their calling to discipleship, strengthen their relationship with Christ, deepen their commitment to the Church, and

contribute to its growth and vitality in the world.

The Institute's vision is to create an ecosystem for Catholic innovation by forging new paths for people to encounter the truth and beauty of the Catholic Church. In fulfilling that vision, the Institute strives to imitate Christ, to be faithful to the Catholic Church and its teachings, and to uphold these values in all our activities and behaviors: innovation, collaboration, impact, generosity, and fidelity to the

magisterium. The OSV Challenge, OSV Talks and supporting new ideas and apostolates through grants and support demonstrate that commitment to helping move the Church into the future through innovation.

The OSV Institute is a dynamic extension of OSV that supports the mission of the organization in a way that both heightens public awareness of its mission and strengthens the effectiveness of the entire corporation.

Learn more at www.OSVinstitute.com



Call OSV today to learn more or set up
your first consultation: **800.348.2886**



osv.com