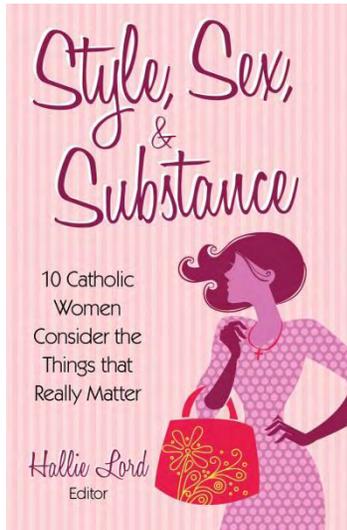


# Our Sunday Visitor

Centennial Celebration 1912-2012

## FOR IMMEDIATE RELEASE

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## Style, Sex and Substance – Why Catholic Women Should Care

HUNTINGTON, Indiana, March 14, 2012 – A healthy sense of confidence in the areas of style, sex and substance is integral to living a stable, rewarding life, according to 10 popular Catholic women bloggers. In **Style, Sex & Substance: 10 Catholic Women Consider the Things That Really Matter** (Our Sunday Visitor, 2012) these cultural influencers chat about the triumphs, trials and temptations of, well .... living.

Edited by Hallie Lord – a Generation X-convert to Catholicism whose own story is included as one of the chapters –the book is a brass-tacks discussion about real life, real problems, and real solutions for Catholic women who struggle with the daily challenge of balancing faith, family and fiscal responsibility.

The chapter authors represent a range of contemporary women with whom other women can readily identify: two former atheists, a magazine editor, radio news director, several harried mothers, several more Catholic converts, a Hollywood screenwriter, and one that tackles a minefield of sexual issues. And they're not all married, either.

**Style, Sex & Substance** speaks to Catholic women from all walks of life. It identifies common insecurities, confusion, default behaviors, bad habits, misunderstandings, and taboos in everything from men and marriage, to friendships, to dealing with kids and families, to *not* dealing with them – to choosing to remain single or career-focused.

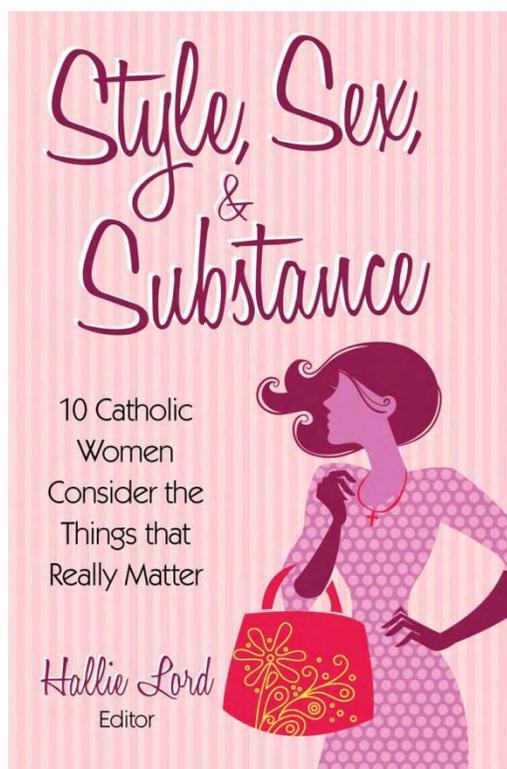
Many women, for example, don't know how to handle toxic friendships, lukewarm faith in God, boredom with work or daily chores, lack of energy, isolation as a single person, or even common marriage plateaus. The book delves into many common sticking-points for the ordinary Catholic woman offering insights and solutions for overcoming them.

Each chapter closes with a list of questions that readers can use for reflection individually or in a group setting.

“It really is possible to live in this busy, modern, exciting world as a good Catholic who isn’t just a mute spectator,” says Lord. “Whether you’re a rising executive, a maxed-out mother, or still trying to figure out where you fit in exactly, there’s comfort and peace knowing you’re walking along the right path – once you’ve surrendered to God’s will for your life. And as blessed as we are to be Catholic women, our lives can feel somewhat isolating at times,” says Lord. “Whether this is due to our having to spend a lot of time at home with young children or due to the fact that our views are pretty counter-cultural, we all need to hear that we are not alone.”

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The world’s largest English-language Catholic publisher, Our Sunday Visitor serves millions of Catholics globally through its publishing, offertory, and communication services. Established in 1912, Our Sunday Visitor has grown into the largest supplier of offering envelopes, parish and diocesan mailings, books, periodicals, curriculum, address management, and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the Our Sunday Visitor Institute. For more information, visit [www.osv.com](http://www.osv.com).



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## Interview Questions

Hallie Lord, Editor

### **Style, Sex and Substance: 10 Catholic Women Consider the Things that Really Matter**

1. What prompted you to put together a book like this for Catholic women?
2. And why do you think Catholic ladies need to hear stories like these?
3. Being a Catholic woman who can strike the delicate balance between smart style and modesty is easier than we think ... as you say in your book. Elaborate on that a bit.
4. Do you see a woman's proper perspective on 'style, sex and substance' as essentially an act of charity toward those she affects?
5. Your book seems to cut through the goody-two-shoes persona that some people envision when they think of good Catholic women. Did you have an objective in letting certain stories and viewpoints be told?
6. It seems your book show women how to live the 'extraordinary' through the 'ordinary.' What would you say to that?

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## About The Author

### Hallie Lord



Hallie Lord is a convert to Catholicism, and a popular writer for the faith. Having grown up in a secular environment, surrounded by the modern feminist movement, Hallie has embraced a special passion for sharing the beauty of the Church's teaching on the vocation of marriage and authentic womanhood. Her style ranges from light, humorous pieces on romance or fashion, to more serious reflections on modern marriage and motherhood.

Her articles have appeared in *Faith and Family*, *Catholic Digest*, and *This Rock* magazines and also Catholic Exchange.com, The Integrated Catholic Life, and Fathers for Good.com. She is a regular guest on EWTN Radio's "The Son Rise Morning Show."

Hallie's blog, [Betty Beguiles](#), draws hundreds of thousands of readers from all over the world each month and recently won Most Entertaining Blog in the Catholic New Media Awards. *Betty Beguiles* also serves as home base for her style consulting business, Bloom Personal Shopping.

She and her husband, Dan, have five young children, and live in Ohio.