



**FOR IMMEDIATE RELEASE**

Contact: Christine Valentine-Owsik • (215) 230-8095 • cowsik@osv.com

## **Our Sunday Visitor named exclusive distributor of official Vatican newspaper**

HUNTINGTON, Indiana, July 16, 2012 – Our Sunday Visitor, celebrating its 100<sup>th</sup> anniversary, has just been selected by the Vatican as the exclusive distributor of the North American English Edition of **L’Osservatore Romano**, the official Vatican newspaper.

Founded in 1861, **L’Osservatore Romano** publishes papal discourses, texts and documents, reports on the events of the Church and Pope Benedict XVI, and provides news of cultural debates and international life from the perspective of the Catholic Church. It publishes special sections to mark each of the Pope’s many foreign trips. The paper is published 50 times per year worldwide.

“This is a partnership that works well for both entities,” said Greg Erlandson, president and publisher of Our Sunday Visitor. “Our Sunday Visitor is able to expand on our mission to serve the Church in a very direct way and assist the Vatican in its mission at the same time. Plus, the Vatican is able to take full advantage of our leadership position as one of the largest publishing and distribution houses in the United States.”

Our Sunday Visitor publishes several periodicals, including the largest national Catholic newspaper, *OSV Newsweekly*; *The Catholic Answer* apologetics magazine; *The Priest* for priests and deacons; *My Daily Visitor* devotional magazine; *Grace in Action* adult faith formation bulletin insert; and *Take Out: Family Faith on the Go* mini-magazine.

In addition to periodicals, Our Sunday Visitor has more than 1,700 Catholic book, pamphlet and textbook titles in print. In partnership with Vatican publishing house *Libreria Editrice Vaticana*, Our Sunday Visitor has published more than 18 books by Pope Benedict XVI.

Our Sunday Visitor will begin distributing **L’Osservatore Romano** in August and will also provide fulfillment, customer service, and marketing support for the newspaper. The focus will be promotion to individual Catholics, parishes, dioceses and other Catholic organizations.

Established in 1912 by a local parish priest and future archbishop, John Francis Noll, Our Sunday Visitor has grown into the world’s largest English-language Catholic publisher and the nation’s largest supplier of offering envelopes, online giving, web sites, parish and diocesan mailings, books, periodicals, curriculum, address management and stewardship services. Our Sunday Visitor is a not-for-profit organization, returning a portion of net earnings back to the Catholic community through the Our Sunday Visitor Institute.

“What we are about these days is the same as what Archbishop Noll was about,” stated Erlandson. “We are about responding to people’s needs. We are about helping them to bring their Catholic faith to life. We are about helping them to see what is real and important in this life, and how it will connect them to the next.”

###